

# Chromata White Canvas

Specification Data Sheet



## DESCRIPTION

Chromata White™ Canvas is a textured 20.5 mil Bright White, consistent Poly Cotton Blend Matte Canvas using an acid-free, neutral pH coating. Unlike 99.9% of available inkjet canvas products on the market today, this canvas utilizes our "Chromata White" optical brightener additive-free and Fluorescent Whitening agent-free breakthrough technology.

"Chromata White" gives the end-user the most stable platform on which to print photographs and fine art works without the metamerism issues or color shift issues inherent on other canvases. Optical Brighteners compromise the attainment of true color, they complicate profiling accuracy, and they inevitably deteriorate and yellow over time.

## PHYSICAL SPECIFICATIONS

Type of Material.....65% Polyester, 35% Cotton  
Basis Weight.....450gsm  
Caliper.....20.5 mil  
Opacity.....98%  
Texture.....17 microns  
CIE Color F7/2°.....L\* 96.05 a\* = 1.20 b\* = -1.15  
Fabric Weave.....Oxford 2 over 1  
Print Permanence.....Fine Art Trade Guild approved

## RECOMMENDATIONS

Aqueous Piezo Printer Compatibility.....Epson®, Roland®, Mutoh®, Mimaki®  
Aqueous Thermal Printer Compatibility.....Canon®, Hewlett-Packard®, ColorSpan®, Encad Novajet®  
Solvent Printer Compatibility.....N/A  
Ink Compatibility.....All Dyes and Pigments  
Optimal Printing Environment.....70°F (21°C) / 30-70% Relative Humidity  
Handling.....Avoid touching the coated surface of the paper. Cotton gloves should be used when handling ink jet coated materials from Breathing Color. Note: coated surface of every roll faces out.  
Storage.....70°F (21°C) / 50% Relative Humidity; Store in original packaging and in a controlled environment.  
Shelf Life.....Minimum 1 year from purchase date, when stored as specified  
Lamination.....Not required, but always highly recommended by Breathing Color  
Laminate Compatibility.....Glamour II Veneer, by Breathing Color  
Print Settings & ICC Profiles.....Custom ICC Profile will produce optimum results

Note: Actual print stability will vary according to media, printed image, display conditions, light intensity and atmospheric conditions. Breathing Color does not guarantee the longevity of prints. For maximum print life display all prints under glass or lamination or properly store them. All of the descriptive information and recommendations for the use of Breathing Color products should be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind by Breathing Color. All purchasers of Breathing Color products shall independently determine the suitability of the material for the purpose for which it is purchased. Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Neither the seller nor manufacturer shall be liable either in tort or in contract for any loss or damage, direct, incidental or consequential (Including loss of profits or revenue) arising out of the use of or the inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in agreement signed by officers of seller and manufacturer.